What makes Chevrolet Impala such a consistently popular choice across North America, year after year? The answer is apparent as soon as you study the extensive list of features included in the spacious Impala, from powerful, yet impressively fuel efficient V6 power to a host of driver control features highlighted by StabiliTrak® and four-wheel disc brakes with ABS. That’s in addition to the reassurance of OnStar®* – including six months of the Directions & Connections Plan and Automatic Crash Response. Then turn your attention to the bottom line – Impala delivers a well-rounded approach that sets it apart from other premium full-size sedans. It’s not just Chevrolet dependability that endures – Impala proves that Chevrolet value makes an equally lasting impression. Year after year.

* Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency providers.

chevrolet.ca
Impala offers a high level of functionality, beginning with an abundance of space, with available seating for up to six. Its versatility is exemplified by the flip-and-fold-flat rear seats that are standard on LTZ - and the fact Impala offers an available six-passenger seating configuration, unlike 2011 Ford Taurus or 2011 Hyundai Genesis.* The comfort is also noteworthy. Examples can be seen in the standard power six-way driver’s seat and the dual-zone climate controls that are included in LT and LTZ models. You can then top it off with the genuine luxury of the available heated power front bucket seats with leather-appointed seating surfaces. Just one more way that Impala exceeds your expectations.

* Based on latest competitive information available at time of printing.

The versatile flip-and-fold-flat rear seats fold down to create an extended loading floor that is 1905 mm (75 in.) in length – more than long enough for oversized items, such as skis. Standard on LTZ, available on LS and LT models.
The times dictate that power alone is not enough. Fuel efficiency is an equally strong consideration. Impala answers with two V6 engines that deliver an impressive combination of horsepower and fuel efficiency. The standard 3.5L V6 produces 211 horsepower, while the output of the 3.9L V6 engine on LTZ models is 230 horsepower. Both engines incorporate advanced engine management technology, including Variable Valve Timing (VVT) that optimizes combustion, boosts low-end torque and enhances fuel efficiency. The result is fuel efficiency that is the envy of its competitors. Why envy it, when you can drive it?

**COMPETITIVE COMPARISON**

<table>
<thead>
<tr>
<th></th>
<th>L/100 km Highway</th>
<th>L/100 km City</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011 Chevrolet Impala with 3.5L V6</td>
<td>6.7</td>
<td>10.8</td>
</tr>
<tr>
<td>2011 Ford Taurus with 3.5L V6</td>
<td>7.2</td>
<td>11.4</td>
</tr>
<tr>
<td>2011 Hyundai Genesis with 3.8L V6</td>
<td>7.2</td>
<td>11.4</td>
</tr>
</tbody>
</table>

* 2011 Chevrolet Impala fuel consumption data based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel efficiency data based on latest information available at time of printing. Your actual fuel consumption may vary.
Impala’s comprehensive approach to safety begins with defence. The standard StabiliTrak system combines with the anti-lock braking system (ABS) to enhance driver control and help you take action to avoid an incident. Should a collision prove unavoidable, Impala provides excellent occupant protection with features like safety cage construction and six standard air bags.* Contributing further to your peace of mind is the presence of OnStar** that includes Automatic Crash Response. Impala – it puts safety first, just like you.

*A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Refer to the vehicle Owner’s Manual and child safety seat instructions for more information.

**Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency providers.

STABILITRAK
The standard StabiliTrak electronic stability control system continuously monitors steering angle, wheel speeds, brake pressure and lateral acceleration. If the system detects a lateral skid, it intervenes by adjusting brake pressure and engine power to help return your vehicle to its intended driving line.

ELECTRONIC TRACTION CONTROL
Helping reduce wheelspin when accelerating on slippery surfaces, the standard full-function traction control system monitors wheelspin, then responds by either reducing engine power, applying the brakes or both simultaneously.

SIX STANDARD AIR BAGS
Standard dual-stage frontal air bags are complemented by a Passenger Sensing System that deactivates the front-passenger air bag when the passenger seat is not being used, or when it is occupied by a child or small adult. Every Impala also includes the added protection provided by head curtain and thorax front seat-mounted side-impact air bags.

FRONT-SEAT STRUCTURE
Tubular reinforcing members work with a rigid box seat structure, to help dissipate the energy of a moderate to severe side impact by transferring the force laterally.

SAFETY CAGE CONSTRUCTION
Impala surrounds you and your passengers with a protective, heavy-gauge, reinforced-steel cage that helps prevent collision-caused intrusions into the passenger compartment.

ONSTAR
The Automatic Crash Response feature of OnStar** helps direct emergency providers to your exact location following a collision. OnStar and 6 months of the Directions & Connections Plan are standard on all Impalas.
**ONSTAR**

OnStar® and six months of the Directions & Connections Plan are standard on all Impala models. Take a look at the range of safety, security, information and communications features that are included.

Security Services
If your vehicle is stolen, OnStar’s GPS technology helps police locate it. OnStar also includes remote door unlock, plus remote horn and light services.

Vehicle Diagnostics
You can receive monthly emails updating the status of your vehicle’s key operating systems.

Emergency Services
A priority connection is used to get help sent to you as quickly as possible.

Turn-by-Turn Navigation
This feature enables you to make and receive calls, while keeping your eyes on the road and your hands on the steering wheel. It’s not only safer and more convenient, it’s also the law in many Canadian provinces, communications features that are included.

Hands-Free Calling
This feature enables you to make and receive calls, while keeping your eyes on the road and your hands on the steering wheel. It’s not only safer and more convenient, it’s also the law in many Canadian provinces.

**INFOTAINMENT**

**XM SATELLITE RADIO™**
You can choose from up to 130 channels of XM Satellite Radio. It’s already enjoyed by more than 9 million subscribers – and it’s available on all Impala models. It includes everything from a vast range of musical genres, to news, talk, comedy and sports channels – and more than 1000 NHL games.

**BOSE® AMPLIFIED 8-SPEAKER SOUND SYSTEM**
An available Bose® amplified 8-speaker sound system includes proprietary digital signal processing and six channels of custom equalization. The system features woofers strategically placed in the front doors and rear deck to deliver full, powerful low frequency sound.

**OVERVIEW**

**IMPALA LS**
Impala LS includes these standard features:
- 2L 103 HP 4-cylinder engine with Variable Valve Timing (VVT)
- OnStar® and 6 months of the Directions & Connections Plan, including Turn-by-Turn Navigation.
- StabiliTrak® electronic stability control system
- 4-wheel independent suspension
- 17-in. silver painted fascia spoke wheels
- Power exterior mirrors
- Bose® amplified 8-speaker sound system
- 4-spoke steering wheel
- Cruise control
- Tilt adjustable steering column
- Multi-function steering wheel controls
- 17-in. sterling silver painted fascia spoke wheels
- Remote keyless entry system
- Six air bags
- Driver Information Centre
- Air conditioning
- Power windows and door locks
- Traction control
- 4-wheel disc brakes with ABS
- GM Oil Life Monitoring System
- 211 hp 3.5L V6 engine with Variable Valve Timing (VVT)

**IMPALA LT**
Impala LT enhances LS features with:
- 17-in. 5-spoke machined aluminum wheels
- Remote vehicle starter system
- Leather-trimmed steering wheel with sound system controls
- Deluxe Driver Information Centre with compass and exterior temperature readouts
- Dual-zone climate controls
- Bluetooth® connectivity

**IMPALA LTZ**
Impala LTZ enhances LT features with:
- 210 hp 3.5L V6 engine with Variable Valve Timing (VVT)
- Sport suspension
- 18-in. machined-face aluminum wheels
- Fog lights
- Chrome door handles
- Heated, power exterior mirrors
- Dual exhaust outlets
- Rear spoiler
- Content theft alarm
- Auto-dimming interior rear-view mirror
- Flip-and-fold flat rear seats
- Universal home remote transmitter

**ACCESSORIES**

**PUT EVEN MORE OF YOURSELF INTO IMPALA.**

It’s your vehicle – so why not personalize it to reflect who you are and what you want from your Impala by adding Chevrolet Accessories? They are the only accessories that were created as part of Impala’s development process. That ensures they offer the same quality of fit, finish and function as the rest of your vehicle. They are backed by the 3-year/60,000 km New Vehicle Limited Warranty* and can be included in your finance agreement. Ask your dealer for a complete list of the Chevrolet Accessories available for Impala, or visit gm.ca

Chevrolet Accessories available for Impala include:
- Remote vehicle starter system
- Cargo organizer
- Mudflaps
- Chrome tip exhaust outlets
- License plate receiver
- Chrome door handles
- Fog lights
- Remote keyless entry system
- Premium all-weather floor mats.

* Whichever comes first, when permanently installed by the dealer at the time you purchased your new vehicle, or for the remainder of the New Vehicle Limited Warranty if installed after the time of your vehicle purchase, but no less than 12 months.

**NOTE:**
* Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit xmradio.ca for details.

* Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit xmradio.ca for details.

* Visit onstar.ca for details and system limitations. Services vary by model and conditions.

* Visit onstar.ca for details and system limitations. Services vary by model and conditions.
**SAFETY AND SECURITY**

- Air bags – front, driver and passenger (S)
- Anti-lock brakes (S)
- Electronic brake-force distribution (S)
- Brake assist (S)
- Traction control (S)
- Stability control (S)
- Rear view camera (S)
- Lane-departure warning (S)
- Rear-seat reminder alert (S)
- Intuitive Cruise Control (S)
- Infotainment System
- Tire pressure monitoring system (S)
- Remote vehicle starter system (S)
- OnStar In-Vehicle Communications and Assistance Service
- Security system
- Theft-deterrent system
- Daytime Running Lights with automatic light control
- Rear view camera

**MECHANICAL**

- Engine
  - LS: 3.5L V6 VVT
  - LTZ: 3.9L V6 VVT
- Transmission
  - 6-speed automatic with manual shift mode
- Rear suspension
- 17" x 6.5" machined aluminum (B)
- 17" x 6.5" sterling silver painted fascia spoke (A)
- 17" x 6.5" chrome painted fascia spoke (C)

**PROTECTION**

- Exterior
  - Body colour
  - Body side mouldings – body-colour
  - Body colour
  - Door handles – chrome
  - P225/55R17 all-season tires (B)
  - Chrome bodyside mouldings

**DIMENSIONS**

<table>
<thead>
<tr>
<th>Curb weight (est.), kg (lb.)</th>
<th>Fuel tank, L (imp. gal.)</th>
<th>Reserve fuel</th>
<th>Front tread (E)</th>
<th>Height (D)</th>
<th>Width (C)</th>
<th>Length (B)</th>
<th>Wheelbase (A)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1644/1613 (3660/3555)</td>
<td>64 (14.0)</td>
<td>–</td>
<td>1555 (61.0)</td>
<td>1491 (58.7)</td>
<td>1851 (72.9)</td>
<td>5090 (200.4)</td>
<td>2807 (110.5)</td>
</tr>
</tbody>
</table>

**EXTERIOR**

- LT
- LTZ
- LS

**SEATS**

- Cloth front bucket seats with 6-passenger seating, column shifter, flip-and-fold armrest, cloth or leather seat surfaces, dual zone climate control, steering wheel with memory feature, voice-activated navigation, 6-speaker Bose sound system and XM Satellite Radio†

**ENTERTAINMENT SYSTEMS**

- AM/FM radio with 6-speaker Bose sound system
- 8-speaker Bose sound system – O 8 O

**DIMENSIONS**

- Wheelbase
- Length
- Width
- Height
- Towing
- 3.5L V6 VVT
- 3.9L V6 VVT

**CAPACITIES**

- Fuel
- Water
- Refrigerator

**SATELLITE RADIO**

- XM Satellite Radio†

**CHECKED FOR ACCURACY**

- The information provided is for reference only and may vary depending on the specific vehicle model and options.

**WHEELS**

- LT
- LTZ
- LS

**CAPACITIES**

- Fuel
- Water
- Refrigerator

**CHECKED FOR ACCURACY**

- The information provided is for reference only and may vary depending on the specific vehicle model and options.

**TOWING**

- The towing capacity varies depending on the vehicle model and specific options. For more detailed information, consult your owner's manual or contact your local dealership.
**IT ISN’T FINE PRINT – IT’S A COMMITMENT.**

Chevrolet builds its cars and trucks for the way you use them and drive them. But that’s only step one. Every Chevrolet is also built to continue to live up to the highest standards, year after year. You can rest assured knowing that every Chevrolet is also backed by the best coverage in Canada:

- **3-year/60,000 km New Vehicle Limited Warranty**
- **5-year/160,000 km Powertrain Component Limited Warranty, with $0 deductible on repairs and the warranty includes the equipment you ordered, or if there are changes, that they are acceptable to you.**
- **5-year/160,000 km Rust-through perforation coverage**
- **5-year/160,000 km Courtesy Transportation**
- **5-year/160,000 km 24/7 Roadside Assistance**

Chevrolet builds its cars and trucks for the way you use them and drive them. But that’s only step one. Every Chevrolet is also built to continue to live up to the highest standards, year after year.

**OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:**
- **GM Protection Plan (GMP)** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.
- **GM Customer Communication Marketing Centre at 1-800-463-7483 or 1-800-263-3830 or on the spot financing at your GM dealership**
- **GM protection plan** – the only extended service plan backed by the resources and commitment of General Motors. GMPP may be purchased at the time of sale or subsequently during the new vehicle contract period.
- **GM Protection Plan – students or recent graduates of high school, college or university** may be eligible to receive a Student Bonus Program benefit for financing of a new Chevrolet vehicle.
- **GM Protection Plan – students or recent graduates of high school, college or university** may be entitled to receive a Student Bonus from vehicle reacquisition allowance of $500 or $750. This includes (juxtaposed vehicle reacquisition) or towards the purchase, finance or lease of a new Chevrolet vehicle.
- **GM Protection Plan – students or recent graduates of high school, college or university** may be entitled to receive a Student Bonus Program benefit for financing of a new Chevrolet vehicle. The Student Bonus Program benefit for financing of a new Chevrolet vehicle is $1,000. This includes (juxtaposed vehicle reacquisition) or towards the purchase, finance or lease of a new Chevrolet vehicle. **Full program details please visit thegmcard.ca.**
- **Conditions and limitations apply.**

**A WORD ABOUT THIS BROCHURE**

Some of the equipment shown in this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or offered in vehicles are approximations based upon design and engineering drawings and prototype modeling and testing tools. Your vehicle may differ from what is shown in design and engineering drawings and prototype modeling and testing tools. Visit your dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

**A WORD ABOUT ASSEMBLY**

All vehicles are equipped with engines and components produced and assembled by different operating units of General Motors. In calculating and supplies these engines and components are approved for use in GM vehicles. Certain model year changes may result from changes to engines or components, in order to accommodate changes to other model year changes or to accommodate changes to other model year changes. Vehicle equipment includes the equipment you ordered, or if there are changes, they are acceptable to you.

**TRADEMARKS**

The marks appearing in this brochure including, but not limited to: General Motors, GM, Chevrolet, the Chevrolet emblem, and their respective logos, emblems, slogans and vehicle model names and body designs; automobile makes such as Cadillac are trademarks of General Motors of Canada Limited and its subsidiaries, affiliates or licenses.

**COPYRIGHT**

Copyright 2010 General Motors of Canada Limited. All Rights Reserved. All text, images, graphics, and other information in this brochure are subject to the copyright and other intellectual property rights of General Motors of Canada Limited. These materials may not be reproduced, distributed or modified without the express written permission of General Motors of Canada Limited.

Printed in Canada, September 2010.